SCHOLARS CREATE AND COMMUNICATE KNOWLEDGE
You have a moral responsibility as a scientist to engage the public about the natural world

They fund you and want to learn!
An added bonus: An easy way to build your teaching and communication skills!

http://www.youtube.com/watch?v=Fl4L4M8m4d0

So, what can you can do?
And who doesn’t love talking about the weather?
• What you can do:
  – Start a blog, participate in forums, present in videos and multimedia, build an app or web tool

http://www.youtube.com/watch?v=LiYZxOlCN10
• What you can do:
  – Visit schools and museums with lab demos/talks
    • See GSA Outreach committee
      http://www.aos.wisc.edu/~gsa/outreach.html
    • Madison School District, Scouting, Aldo Leopold Nature Center, Madison Children’s Museum, SSEC Outreach Building Tours, WAA Grandparent’s University
• What you can do:
  – Find local activities and volunteer to present:
  – Wednesday Nite @ The Lab: [http://www.uwalumni.com/wednitelab](http://www.uwalumni.com/wednitelab)
• What you can do:
  – Mentor an undergraduate (REU, honors thesis, interns – BIO152) – ask your advisor

Undergraduate Symposium [http://www.learning.wisc.edu/ugsymposium/](http://www.learning.wisc.edu/ugsymposium/)
AOSS Poster Session: [http://www.ssec.wisc.edu/aoss_posters/](http://www.ssec.wisc.edu/aoss_posters/)
• What you can do:
  – Get out into the field!
• What you can do:
  – We have instruments and tools in our department you can learn how to use and borrow for demos
• What you can do:
  – We have classes where you can learn lab or field instrumentation, e.g., AOS401 + AOS801
TO BECOME A BETTER COMMUNICATOR:
Read about it, watch others, and then go do it!

+ campus resources galore: http://science.wisc.edu
• OUTREACH IS FUN!

HOW GRAD SCHOOL IS JUST LIKE KINDERGARTEN

ALL DAY NAPPING IS ACCEPTABLE

THERE IS CONSTANT ADULT SUPERVISION

YOU GET COOKIES FOR LUNCH

MOST COMMON ACTIVITY: CUTTING AND PASTING

THERE ARE NO GRADES (YOU JUST HAVE TO PLAY WELL WITH OTHERS)

CRYING FOR YOUR MOMMY IS NORMAL

WWW.PHDCOMICS.COM